

■ ■ ■ About Brain Connection

Brain Connection is a training and coaching platform for executive seminars in Switzerland and Asia. The speakers - former professors and lecturers of University St. Gallen and ETH Swiss Federal Institute of Technology - have profound experience in top management positions in large Swiss corporations.

Brain Connection is the organiser of the International Senior Entrepreneurial Program in Europe, USA and Asia.

■ ■ ■ Seminar Trainer

Dr. Hans Jaeger

Professor at Swiss German University and Director of the International Senior Entrepreneurial Program of University of St.Gallen/Switzerland and Swiss Federal Institute of Technology ETH, Head of international seminars ITEM. Managing Director of Brain Connection in Singapore.

Former positions:

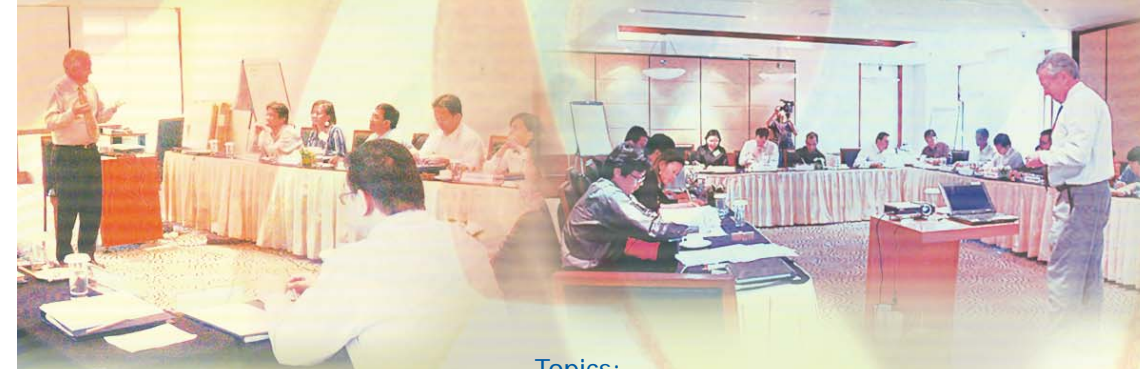
- Dean Executive Education at Swiss German University
- Former Rector of the University of Applied Sciences St.Gallen, Switzerland
- Member of Corporate Executive Board and Division President of a large Swiss Industrial Corporation, Director Asia/Pacific until 2000
- Line positions in production management, R&D and quality management.

Participants of previous seminars

- PT Actavis Indonesia
- PT Andritz Hydro
- PT APL Anugerah Pharmindo Lestari
- PT Asuransi Allianz Utama Indonesia
- PT Asuransi Winterthur Life Indonesia
- PT BMJ Bukit Murija Jaya
- CNOOC SES Ltd.
- PT DSM Kaltim Melamine
- PT Frisian Flag Indonesia
- PT Holcim Indonesia
- PT Johnson Home Hygiene Products
- PT KLM Royal Dutch Airlines
- PT KN Sigma Trans
- PT Levi Strauss Indonesia
- PT Niaga Finance
- PT Sandoz Indonesia
- PT Schenker Petrolog Utama
- PT Schott Igar Glass
- PT Siemens Indonesia
- PT South Pacific Viscose
- PT Süd-Chemie Indonesia
- PT Sulzer Turbo Services
- PT Summit Auto Group
- Swisscontact
- PT TUV Rheinland
- PT Voith Paper
- PT Zurich Insurance Indonesia

Leadership Seminar for Middle Management 2010

Seminar Trainer:
Dr. Hans Jaeger



Topics:
Leadership Styles - Communication - Team Management - Motivation
Dealing with People - Setting High Goals - Appraisals - Feedback

New Topics:
Leadership in Crisis and Change, New Cases

An intensive seminar for middle managers
who want to increase their personal leadership
skills and become more effective in
dealing with people

Leadership

Leadership is vital to success in business. Leadership can be learnt. Hence every manager can develop his or her skills individually. This seminar is an excellent choice for leadership training.

Leading People Successfully is a Task for All Levels

An organisation is as efficient as its ability to motivate its workforce. The leadership role is different at the various levels in the organisation. It is definitely a challenge to middle managers to become a leader and to be a manager at the same time. This seminar gives participants opportunities to learn leadership techniques from a tool kit and to be trained individually.

Target Group for the Seminar

The Leadership Seminar is for recently appointed or future managers of business units and departments who want to improve their personal effectiveness and their skills in communicating with and motivating people in a positive way.

Three Elements of Personal Leadership

The Leadership Seminar focuses on knowledge and abilities required by every business manager to achieve new levels of effectiveness. This program covers three important areas of successful personal leadership:

- Understanding the elements of **successful leadership**
- Improving **communication** and **motivation skills**
- Putting leadership into practice **successfully (training)**



Video Training Session

Seminar Program

Day 1

- Leadership vs Management
- How do we communicate successfully?
- What makes good communication?
- How to present your case more powerfully?
- How do we manage change and lead in crisis?
- Effective meetings

Day 2

- Managing teams/Case: the CHALLENGER
- Motivating people
- Handling difficult people
- Personal leadership cases
- Video presentation training
- Mind mapping: a leader's tool to keep overview

Day 3

- Setting clear goals
- Doing an appraisal and get commitment
- Giving and receiving feedback
- Personal leadership cases
- Video presentation training

Indonesia seminars : **March 22 - 24, 2010** (Mon - Wed)
08:30 - 17:00
Financial Club, Graha Niaga 27th Fl.
Jl. Jend. Sudirman Kav. 58, Jakarta 12190

Seminar cost : **IDR 4.500.000,-** / person
(includes meals and full documentation, Video CD on personal leadership project)

Discounts:
Early registration (at least 3 weeks prior to seminar date) entitles you to a discount of IDR 500,000 per person.
Two or more participants from the same company will each receive an additional discount of 10%.
Registration accepts general cancellation policy.

Registration

: Register online at www.sgu.ac.id
by phone : **Ms. Miranti Mangindaan**
021-3045 0045
e-mail : miranti.mangindaan@sgu.ac.id

Closing date:
March 15, 2010

Ensure your attendance.
Act now!

